



LOCATE2U PUBLISHING

MEDIA KIT 2025



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MARKETING@LOCATE2U.COM



ABOUT LOCATE2U PUBLISHING

Locate2u is a global delivery and logistics news publisher serving audiences in Australia, United States, Canada, and Europe. Publishing everyday with original content. Our audience is over 50% fleet decisions makers. The weekly newsletter is read by industry participants each Thursday morning and the articles set the tone within the logistics industry..

MEDIA REACH

WEBSITE

DOMAIN:	Locate2u.com
ESTABLISHED	2015
VISITORS <small>(Monthly avg)</small>	50,000
PAGE VIEWS <small>(Monthly avg)</small>	135,000

SOCIAL REACH

ORGANIC IMPRESSIONS	100,000
ORGANIC CLICKS	1,000
SOCIAL ENGAGEMENT	3%

NEWSLETTER

SUBSCRIBERS	22,800+
FLEET INFLUENCERS	50%
SUPPLIERS	20%
GOVERNMENT	10%
OPENS <small>(Monthly avg)</small>	67%
CLICKS <small>(Monthly avg)</small>	13.5%

MEET THE TEAM



**STEVE
ORENSTIEN**

CEO



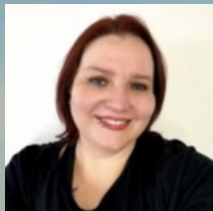
**MIA
LINDEQUE**

JOURNALIST



**SHARL
ELS**

JOURNALIST



**CHERYL
KAHLA**

JOURNALIST

**MEDIA KIT
2023**

REAL NEWS, REAL JOURNALISM

ADVERTISING

WEBSITE

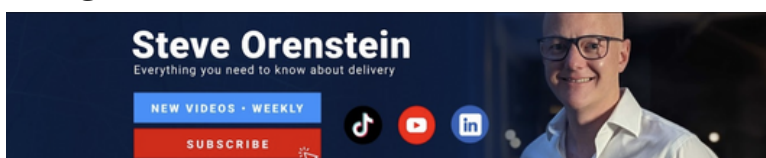
The advertising rates are based on a casual booking for a minimum of one month on locate2u.com. (TY Two Weeks) For longer periods or tailored packages contact us on 0411 788 132 or marketing@locate2u.com. All prices are in USD.

KEY	NAME	SIZE (PX)	PRICE
HB	HEADER BANNER	728 X 90	\$4,400
FB	FOOTER BANNER	860 X 120	\$2,400
RSBL	RIGHT SIDE BANNER (LARGE)	300 X 600	\$3,400
RSBM	RIGHT SIDE BANNER (MEDIUM)	300 X 250	\$3,200
YT	YOUTUBE VIDEO FEATURE	1280x720	\$7,400

The screenshot shows a website article titled "Envisics, AR driving tech company secures \$100m in funding". The article is dated September 8, 2023, and is by Marce Heath. The article content includes a sub-headline "Envisics cruises to \$100 million" and a short paragraph about the company's funding. Various ad placements are overlaid on the page: a blue "HB" (Header Banner) at the top, a blue "YT" (YouTube Video Feature) on the right side, a blue "RSBL" (Right Side Banner Large) on the right side, a blue "RSBM" (Right Side Banner Medium) on the right side, and a blue "FB" (Footer Banner) at the bottom.

YOUTUBE SPONSOR

To be featured on Steve Orenstein's social media channels. With some videos receiving 2.5 million views. Contact steve@locate2u.com



WEEKLY NEWSLETTER

Advertising and editorial opportunities are available in the weekly newsletter. For less than \$1 per person per month you can reach an engaged community of influencers in the fleet industry.

KEY	NB
NAME	NEWSLETTER BANNER
SIZE	728 X 90
PRICE	\$4700

The image shows a newsletter banner layout. It features the "Locate2u" logo at the top left. Below the logo is a large rectangular area labeled "EMAIL HEADLINE". At the bottom right of the banner, there is a small text box that reads: "Advertising and editorial opportunities are available in the weekly newsletter. For less than \$1 per person per month you can reach an engaged community of influencers in the fleet industry." Below this text box is a blue button labeled "NB".

SOCIAL MEDIA

Instagram:

Image, slideshow or video \$400

Facebook:

Image, slideshow, video or event \$400

DIGITAL ARTWORK

All materials must have a purchase order number and be supplied 3 working days prior to publication.

- Formats accepted: jpeg, png, gif and animated gif (no repeat)
- Size: max 40kb
- Supply active click through link if required
- Advertisements must have a border or distinctive edge.

DIGITAL MARKETING SERVICES

For full video (filming and editing), design, SEO, web development, and graphics design services. Contact Marketing@locate2u.com